



Programme

Torino Fashion Match

2019

Location:
Palazzo della Luce Building, Via Bertola 40, Turin

Saturday, 29 June 2019

h. 09:00 -1:00: EEN B2B Session I

h. 1:00 pm – 2:00 Free Lunch

h. 2.:00 - 5:30: Workshop I “Circular Economy and Sustainability in the Fashion System”

Sunday 30 June 2019

h. 09:00–1:00: EEN B2B Session II

h. 1:00 pm – 2:00 Free Lunch

h. 2:00-5:30: Workshop II “Innovation and digitalization in the Fashion System”

Monday 01 July 2019

h. 09:00–1:00: EEN B2B Session II

h. 1:00 pm – 2:00 Free Lunch

h. 2:00-5:30: Workshop III “ Going international, european supports and intercultural connections”

een.ec.europa.eu



29 June 2019
Circular Economy and Sustainability in the Fashion System

h. 14:00 -14:10 Welcome

h. 14:10 -15:00

Title:

Ms. Marina Spadafora

CEO and Founder of [Fashion Revolution Italy](#)

h. 15:00 – 15:45

Title:

Mr. Corrado Carbonato

Politecnico di Torino Dip. Design

h. 15:45 – 15:30

Title:

Ms.

[IED](#), Design European Institute

h. 15:30 – 16:00

Title

Ms. Irina Sharafutdinova

Saint Petersburg University

h. 16:00 – 16:30

Title:SUSTAINABILITY AND FASHION REVOLUTION

Mr. Danny Casimir

Founder and CEO at [SPLEXS International Trade](#)

European Case studies on Circular Economy in Fashion and Textile

h. 16.30 – 17.30

1. [Anaïs Renaud](#) (UK) (Spain)
Ms. *Anaïs Kelly*, Founder and Owner at [Anaïs Renaud](#)
2. [Back to Eco](#) (Spain)
Ms. *Nuria Nubiola*, Ceo at [Back to Eco](#)
3. [Atlantic Leather](#) (Iceland)
Mr. Sigurlaug Vordís Eysteinsdóttir, Sales Manager at [Atlantic Lather](#)

End of work

30 June 2019

Innovation and digitalization in the Fashion System

h. 14:00 -14:10 Welcome

h. 14:10 -15:00
Title: Social Media and Digital Marketing in Fashion System
Ms. Nour El-Mohri
Founder of [Taam Media](#)

h. 15:00 – 15:45
Title: Innovation and IPR
Mr. Marco Gorini

h. 15:45 –
Title:Innovation in trade.....
Mr. Danny Casimir
Founder and CEO at [SPLEXS International Trade](#)

The Fashion Tech Trend

Fashion Technology New York
Ms. Tanya James
Curator at NY Fashion Tech Week

End of work

01 July 2019

Going international, european supports and intercultural connections

h. 14:00 -14:10 Welcome

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h. 14:10 – 14:45

Title: [Worth Project](#) for creative Industries

Ms. Korina Molla

International Project Manager at [AITEC](#) - Textile Research Institute

ETP (European Textile Platform) (tbc)

<http://www.textile-platform.eu/>

Title : How to Start a fashion brand

Ms. Wendela de Goederen

Founder and designer at [BoxerinBlue Swim&ResortWear](#)

Title: Access to finance in the fashion system – European support -

Ms. Raffaella Bruzzone

Chair of the Thematic point Access to Finance, Geneva Chamber of commerce [Enterprise Europe Network](#) Partner

In collaboration with Woman Business Association (Woman Business Angels)

End of work