



TOASEAN BUSINESS DAYS 2024

Italy-Southeast Asia: strategic business opportunities

Thursday 29th February 2024

Valentino Castle

Turin

Sessions chair: **Professor Giuseppe Gabusi**, University of Turin and T.wai

8:30 – Registration

9:00 – Welcome remarks

Mr. Dario Gallina, President, Torino Chamber of Commerce

Mr. Alberto Cirio, President, Piedmont Region

Mr. Stefano Lo Russo, Mayor, City of Turin

Professor Guido Saracco, Rector, Turin Polytechnic University

Min. Plen. Ms. Alessandra Schiavo, Central Director for Asia and Oceania, Directorate-General for Globalisation and Global Issues, Ministry of Foreign Affairs, and International Cooperation

Professor Marcella Costa, Vice Rector, University of Turin

Professor Francesco Ramella, Head of the Department of Cultures, Politics and Society, University of Turin

Professor Michele Bonino, Head of the Department of Architecture and Design, Turin Polytechnic University

Professor Dario Peirone, President, Ceipiemonte S.c.p.a.

H.E. Zahid Rastam, Ambassador of Malaysia and current Chairman of the ASEAN Committee in Rome (ACR)

10: 00 – Exploring the economic integration horizon in Southeast Asia: unlocking business prospects

Mr. Sri Bimo Adhi Yudhono, Indonesia Trade Promotion Center Director (ITPC) Milan

Mr. Ravidran Manogaran, Trade Commiss., Malaysia External Trade Development Corp. - MATRADE, Milan

Ms Rosa Katrina Banzon, Commercial Counsellor & Director, Philippine Trade, and Investment Center -PTIC

Ms. Anongnart Mahasawat, Director, Thai Trade Center, Milan

Ms Duong Phuong Thao, Counsellor, Head of Trade Office, Embassy of Vietnam

11:15 – Southeast Asia’s economic landscape: a strategic outlook for Italian enterprises

Mr. Lorens Ziller, Secretary General, Italian Chamber of Commerce in the Philippines Inc.

Mr. Giacomo Marabiso, Managing Director Italian Chamber of Commerce in Singapore, Advisor Singapore Office Confindustria

Mr. Giacomo Iobizzi, Secretary General, Thai-Italian Chamber of Commerce

Mr. Quyet Tran, Secretary General, Italian Chamber of commerce in Vietnam

12:30 – Growth opportunities: collaboration between Italian enterprises and Southeast Asian partners

Mr. Luca Passariello, Responsible for Business Development & Supply Chain, SACE Spa

Ms. Federica Ingrosso, Senior External Relations, SIMEST Spa

Mr. Luca Saporiti, Vice President, Club Asia

13:00 – Piedmont business success stories

Mr. Carlo Gardella, Bianchi Coating Co. Ltd – Thailand

Mr. Mattia Bruno, La Favorita

Mr Domenico Ciaglia, Petronas Lubricants International’s Group Chief Strategy & Transformation Officer

13:30 – Closing remarks

Mr. Giovanni Pischedda, Head of Competitiveness & International Development Department, Torino Chamber of Commerce

14:00 – Networking lunch

Organizers:



Scientific partner:



Institutional partners:



Other partners:

