



OPPORTUNITIES AWAIT BECOME A SPONSOR

WHAT IS THE CONGRESS?

The World Chambers Congress combines a **thought-leadership conference** with an **awards programme** to showcase the **pioneering ideas and actions of chambers and business** to secure a more sustainable future for everyone, everywhere.

Hosted in the **dynamic technology hub of Dubai**, the Congress will highlight the latest **business innovations, cutting-edge technologies** and insights from **influential visionaries** through the theme **Generation Next: Chambers 4.0**.

Focusing on **how new technologies are transforming the world** we live in today, the programme is slated to discuss how chambers and their members can **harness change by creating new solutions** to today's most pressing challenges, **removing trade barriers** and **driving global prosperity**.



WHAT CAN YOU EXPECT?

The Congress is where CEOs of leading companies, policymakers, chamber leaders and more unite to connect and collaborate.



1,200
PARTICIPANTS



100+
COUNTRIES



80+
SPEAKERS



25+
SESSIONS

WHY SPONSOR?

At the world's most important chamber event, you can build new relationships, expose your brand and highlight products and services – through a valuable all-in-one platform.



Share your insight on
today's global issues



Offer solutions to do
business better



Connect with chambers
and business leaders



Generate leads and
business opportunities

CONTACT US

Get in touch with us to learn more about our packages or tell us your goals and together we will craft a unique and unforgettable experience to fit your Congress marketing needs and budget at sponsorship@iccwbo.org.

PAST SPONSORS



BECOME A CONGRESS SPONSOR

SPONSOR BENEFITS	PREMIER 85,000€	DIAMOND 50,000€	PLATINUM 34,000€	GOLD 20,000€	SILVER 8,500€	BRONZE 4,500€
Access to our Congress venue VIP Meeting Room from 23-25 November 2021	●					
Submit a relevant candidate to be a Competition judge	●					
Include an advertisement in our Congress Report	1 page					
Have the opportunity to tailor your Congress Exhibition Booth	●	●				
Receive our early-bird registration discount for an extended 8 weeks	●	●				
Sponsor a ticket for a Least Developed Country participant to attend the Congress	●	●				
Submit a quote/comment to be included in our Congress marketing materials and promoted on social media	●	●				
Present a 30-second video during Congress coffee breaks	●	●	●			
Include a push notification through our Congress app (maximum 60 characters)	4	2	1			
Access exclusive seating in our Congress Plenary Hall	10	5	2			
Have your logo and company description profiled on the Congress website	100 words	100 words	100 words			
Receive complimentary Congress Welcome Cocktail tickets	8	6	4			
Submit a relevant candidate to be a Congress speaker	2	1	1	1		
Have a reserved branded table for your company at the Congress Gala Dinner	2	2	2	1		
Submit a relevant article or video (link) to share with our network	3	2	1	1		
Opportunity to have Congress Exhibition Booth (basic package)	45 sqm	36 sqm	27 sqm	18 sqm	9 sqm	
Include an advertisement in our Congress Delegate Booklet	1 page	1 page	1 page	½ page	¼ page	
Include a branded item in our Congress Delegate Bag	●	●	●	●	●	●
Receive complimentary Congress entries with access to all social events	15	10	8	6	4	2
Receive a 25% reduction on additional Congress entries with access to all social events	10	8	6	4	2	1
Have your company logo and description profiled on our Congress app	●	●	●	●	●	●
Receive branding visibility: signage at venue, website, printed materials, social media	●	●	●	●	●	●
Ability to use our official Congress logo	●	●	●	●	●	●

* All content is subject to approval by congress organisers

** Subject to / within the limits of the available speaking slots

*** Size Subject to change based on final venue layout